

**Babies “R” Us Twitter Flash Giveaway
OFFICIAL RULES**

This Giveaway is intended for play in the 50 United States and the District of Columbia only and shall be construed and evaluated according to United States law. Do not enter this Giveaway if you are not located in the 50 U.S or D.C. at the time of entry. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

HOW TO ENTER: The Babies “R” Us Store Twitter Flash Giveaway (the “Giveaway”) will begin on November 26, 2013 at 9:00 a.m. Eastern Time and end on November 26, 2013 at 5:00 p.m. Eastern Time or when twenty (20) winners have been determined; whichever event occurs first (the “Giveaway Period”). Sponsor will post a message on Twitter when the Giveaway has ended. To enter, follow Sponsor's Twitter page, @BabiesRUs (“Babies “R” Us”) on Twitter.com at <https://twitter.com/BabiesRUs> respectively. There is no charge to sign up for Twitter or to follow Babies “R” Us. **Twitter is not a sponsor of this promotion.** On November 26, 2013 at or around 9:00 a.m. Eastern Time Babies “R” Us will tweet to its followers that the Baby’s Frist Christmas Store Event has started and ask followers to Tweet Babies “R” Us images from the event using the hashtag, #BRUChristmas. Limit one (1) entry per person/Twitter account. Entries will be deemed made by the authorized account holder of the Twitter account used at the time to submit an entry. The authorized account holder is the person who is assigned to the Twitter account by the online service provider. Multiple participants may not share the same Twitter account. All entries become sole property of Sponsor and will not be acknowledged or returned. Automated entry devices are prohibited. Sponsor reserves the right to void entries made through robotic, automatic, mechanical, programmed or similar entry duplication method and to disqualify any individual using such a method. Proof of submission of entry shall not be deemed proof of receipt by the Sponsor. See Sponsor’s privacy policy at <http://bit.ly/1cdUBdD> regarding use of personal information collected through this Giveaway. Participants may not register with multiple Twitter accounts or email addresses or use other device or artifice to register multiple times or as multiple registrants. Any Participant who attempts to enter with multiple Twitter accounts or email addresses under multiple identities or uses any device or artifice to enter multiple times is subject to disqualification and prize forfeiture, in Sponsor's discretion.

ELIGIBILITY RESTRICTIONS: Giveaway is open to residents of the 50 United States and the District of Columbia 18 years of age or older at time of entry. Employees of Toys “R” Us-Delaware, Inc. (d/b/a Babies “R” Us). (“Sponsor”), its parent, subsidiary, and affiliated entities, advertising and promotion agencies (collectively, “Released Parties”) and members of their immediate families (spouse, parent, child, sibling and their respective spouses) and/or households are ineligible to participate or win. Giveaway is subject to applicable federal, state and local laws and regulations and is void where prohibited by law.

PRIZES: Three (20) Prizes: There will be twenty (20) winners of the Twitter Flash Giveaway. Twenty (20) winners will receive one (1) \$25 gift card each. No substitution, transfer, or cash equivalent for prizes, except that the Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. Unclaimed prizes will not be awarded. Limit one (1) prize per person/Twitter account.

WINNER SELECTION AND NOTIFICATION: Host will select twenty (20) random replies that include a valid response mentioning the @BabiesRUs’ with an image regarding the in-store event using the hashtag, #BRUChristmas submitted during the contest period (November 26, 2013 from 9:00 a.m. – November 26, 2013, 5:00 p.m. Eastern), subject to verification by Sponsor. Correct answers using hashtag are required and answers are subject to verification by Sponsor in its sole discretion. Twitter's computer is the official time keeping device for the Giveaway. Decisions of Sponsor with respect to the Giveaway are final. Odds of winning depend upon the number of correct tweets received. Potential winner will be notified via email to the winner's Twitter ID as recorded in the winner's Twitter account. Winner may be required to, in Sponsor's sole discretion, execute and return an Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required Affidavit of Eligibility and Release of Liability Prize Acceptance Form within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize. Sponsor is not responsible for any change in Twitter account information, email, mailing address and/or telephone number of entrants.

CONDITIONS: By participating, entrants agree to abide by these Official Rules. Payments of all federal, state and local taxes are solely the responsibility of the winner. By participating in the Giveaway, the winner or winners agree to

have their name, voice, or likeness used in any advertising or broadcasting material relating to this Giveaway without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. Released Parties are not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected or not received by the Sponsor or its agents for any reason, (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer or cell phone and/or its contents, or causes beyond Released Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Giveaway; (iv) any entries submitted in a manner that is not expressly allowed under these rules (all such entries disqualified); (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Giveaway, or (vi) any typographical or other errors in the printing, the offering or the administration of the Giveaway, or in the announcement of a Prize.

If for any reason this Giveaway cannot be executed as planned, including but not limited to infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Giveaway, or if the Giveaway is compromised or becomes technically corrupted in any way, electronically or otherwise, the Released Parties reserve the right to cancel, terminate or modify the Giveaway. If Giveaway is terminated before the original end date, Sponsor will select the winner by random drawing from among all eligible non-suspect online entries received as of the termination time/date, combined with all entries received at games as of the termination time/date. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or the operation of the participating stations' websites or who enters using any automatic or programmed entry duplication method that is prohibited under these rules. **CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

Failure to comply with the Giveaway rules may result in an entrant's disqualification solely at the discretion of the Sponsor. For the names of the prize winner, send a self-addressed stamped envelope for receipt by January 1, 2014 to Zocalo Group 200 E. Randolph Suite 4200, Chicago Illinois 60601. Attention: Lauren Randazzo/ Babies "R" Us Twitter Party give-a-way.

DISPUTES AND GOVERNING LAW: As a condition of participating, participants agree (and agree to confirm in writing): (a) to release Released Parties from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, (b) that under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Giveaway, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of State of New Jersey, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Passaic County, New Jersey.

Sponsor: Toys "R" Us-Delaware, Inc., 1 Geoffrey Way, Wayne, NJ 07470

Administrator: Zocalo Group, 200 E. Randolph, Suite 4200, Chicago, IL 60601.